



Frequently Asked Questions

1. What is unit sale price?

Unit sale price means the price (inclusive of all taxes) per unit of measurement as set out in Rule 6 sub-rule (11) of the Legal Metrology (Packaged Commodities) Amendment Rules, 2022.

“(11) The unit sale price in rupees, rounded off to the nearest two decimal place, shall be declared on every pre-packaged commodities in the following manner, namely:-

- i. per gram where net quantity is less than one kilogram and per kilogram where net quantity is more than one kilogram;*
- ii. per centimeter where net length is less than one metre and per metre where net length is more than one metre;*
- iii. per millilitre where net volume is less than one litre and per litre where net volume is more than one litre;*
- iv. per number or unit if any item is sold by number or unit:*

Provided that for packages containing alcoholic beverages or spirituous liquor, the State Excise Laws and the rules made thereunder shall be applicable within the State in which it is manufactured.

Provided further that declaration of unit sale price is not required for the pre-packaged commodities in which retail sale price is equal to the unit sale price.”

2. What should be the manner of declaration of the unit sale price?

The unit sale price shall be declared on the principal display panel of the pre-packaged commodity. It should be ensured that the unit sale price is unambiguous, easily identifiable and clearly legible to the consumer

Illustration:

For a pre-packaged commodity of Net Qty 200g and MRP inclusive of all taxes of ₹60, Unit Sale Price declaration can be indicated as given hereinbelow:

- MRP ₹ (incl. of all taxes); USP ₹ 60; ₹ 0.30/g
- MRP ₹ (incl. of all taxes); USP ₹ 60; ₹ 0.30 per g
- MRP ₹ (incl. of all taxes) ₹ 60; USP ₹ 0.30/g
- MRP ₹ (incl. of all taxes) ₹ 60; USP ₹ 0.30 per g
- MRP ₹ (incl. of all taxes) ₹ 60; USP ₹ /g ₹ 0.30
- MRP ₹ (incl. of all taxes) ₹ 60; USP ₹ per g ₹ 0.30

For a pre-packaged commodity of Net Qty 5L and MRP inclusive of all taxes of ₹500, Unit Sale Price declaration can be indicated as given hereinbelow:

- MRP ₹ (incl. of all taxes); USP ₹ 500; ₹ 100.00/L
- MRP ₹ (incl. of all taxes); USP ₹ 500; ₹ 100.00 per L
- MRP ₹ (incl. of all taxes) ₹ 500; USP ₹ 100.00/L
- MRP ₹ (incl. of all taxes) ₹ 500; USP ₹ 100.00 per L
- MRP ₹ (incl. of all taxes) ₹ 500; USP ₹ /L ₹ 100.00
- MRP ₹ (incl. of all taxes) ₹ 500; USP ₹ per L ₹ 100.00



3. What is the number of decimal places which need to be indicated in the declaration of unit sale price?

As per Rule 6, sub-rule 11, the Unit sale price is required to be indicated in rupees, rounded off to the nearest two decimal places.

Illustration: as stated in response to question no. 2

4. Does one have to follow the spacing requirement for unit sale price declaration?

The spacing requirement under Rule 8 of the Legal Metrology (Packaged Commodities) Rules, 2011 is not applicable for Unit Sale Price declaration.

5. What should be the font size for declaring the Unit Sale Price?

Option 1: Font size of the Unit Sale Price declaration should be at least 50% of the font size of the MRP declaration. For instance, if the height of the numeral for MRP declaration is 4mm then the height of the numeral for Unit Sale Price declaration cannot be less than 2mm.

6. Is Unit Sale Price required to be declared on Wholesale packages?

Unit sale price is not required to be declared on a 'Wholesale Package' as defined in Rule 2(r) of the Legal Metrology (Packaged Commodities) Rules, 2011.

7. Is the unit sale price required to be declared in advertisements?

No, the requirement of declaring the Unit Sale Price is only limited to product labels. Therefore, the Unit Sale Price is not required to be declared in advertisements.

8. Is unit sale price required to be displayed on e-commerce website?

No, as per Rule 6 sub-rule 10 of the Legal Metrology (Packaged Commodities) Rules, 2011, the e-commerce entity is required to ensure mandatory declaration as specified in Rule 6 sub-rule 1. Accordingly, the unit sale price is not required to be displayed on e-commerce websites.

9. Is Unit sale price required to be declared if it is equal to the MRP?

As per the second proviso to Rule 6 sub-rule (11) declaration of unit sale price is not required for the pre-packaged commodities in which retail sale price or MRP is equal to the unit sale price.

Therefore, pre-packaged commodities where the net quantity/ length is one gram, one kilogram, one meter, one centimetre, one millilitre, one litre and one number or unit shall not be required to declare the Unit Sale Price.

10. Is Unit Sale Price required to be declared on the inner package, if the outer package contains such declaration required under this rule?

The Unit Sale Price is not required to be declared on the inner package, if the outer package contains all declaration required under the Rules including the Unit Sale Price.



11. What is combo pack and is Unit Sale Price required to be declared on combo pack?

Combo Pack is a retail pack containing two or more packs or units of different products intended to be sold as one single unit at one MRP. *Example: Sponge & Cleanser; Toothpaste & Brush, Shaving Kit (razor, foam, brush), Drawing Kit, Plastic jar & edible oil/biscuit, Hair Comb/Hair Straightener & Serum, bathing loaf & body wash etc.*

A pack containing two or more packs or units of identical products having different net quantity / quality / variants intended to be sold as one single unit but have incomparable MRP will also be considered as a Combo Pack. *Example: Pack of different variants / quality and incomparable price such as conditioning shampoo & non-conditioning shampoo; ordinary toilet soap & premium glycerine soap; glucose biscuits & nuts biscuits; Milk Chocolate & Flavoured Premium Chocolate; Perfumed Hair Oil & Premium Ayurvedic Hair Oil; etc.*

Since the combo pack is intended to be sold as one single/composite unit and MRP is not assigned for individual packs forming part of combo, no separate declaration of Unit Sale Price is required. Such exemption is also as per the second proviso to Rule 6 sub-rule 11 of the Legal Metrology (Packaged Commodities) Amendment Rules, 2022.

An indicative label declaration for a combo pack containing 2 products is provided below.

Net Qty: 1 U (generic name of commodity) X __g/ml + 1 U (generic name of commodity) X __g/ml
MRP ₹ (incl. of all taxes) ₹ 60

12. What is multipiece pack and is Unit Sale Price required to be declared on multipiece pack?

Multipiece pack is a retail pack containing two or more packs or units of same product having identical and/ or different net quantity intended to be sold as one single unit at one MRP. *Example: Pack of same variant of soap, body wash, biscuits, chocolates, instant noodles, oats etc.*

Unit Sale Price to be declared on the multipiece pack. In such cases the Unit Sale Price can be computed by dividing the multipiece pack MRP (inclusive of all taxes) with the total Net Quantity.

An indicative label declaration for a multipiece pack is provided below.

Multipiece pack of a commodity sold by weight.
Net Qty: 5 N X 1 kg = 5 Kg
MRP ₹ (incl. of all taxes); USP ₹ 500; ₹ 100.00/kg

Multipiece pack of a commodity sold by volume.
Net Qty: 7 N X 100 ml = 700 ml
MRP ₹ (incl. of all taxes); USP ₹ 350; ₹ 0.50/ml



Multipiece pack of a commodity sold by number.

CONTENTS: 10 N (generic name of commodity)

MRP ₹ (incl. of all taxes); USP ₹ 400; ₹ 40.00/1N

[Note: In the US, the Uniform Unit Pricing Regulation exempts variety and combination packages from Unit Pricing. Similar exemption is also available under the Australia Unit Pricing Code].

13. Is unit sale price required to be declared on packs offering additional volume/quantity/units for FREE inside the primary pack?

Yes, the Unit Sale Price is required to be declared, however, the Unit Sale Price computation shall exclude the additional volume/ quantity/ units being provided for FREE. An indicative label declaration is provided below.

CONTENTS: 10 N (generic name of commodity) + 1 Free

MRP ₹ (incl. of all taxes); USP ₹ 400; ₹ 40.00 /1N + 1N Free

Net Qty: 5 L + 1 L Free

MRP ₹ (incl. of all taxes); USP ₹ 1000; ₹ 200.00/ L + 1L Free

14. Is Unit sale price required to be declared on packs offering additional volume/quantity/units of the same commodity for FREE separately?

Yes, the Unit Sale Price is required to be declared on pack intended for sale, however, the Unit Sale Price computation shall exclude the value of pack being provided for FREE. It is clarified that there is no requirement of declaring Unit Sale Price on Free pack.

15. Is Unit sale price required to be declared on packs offering some other product for FREE?

Yes, the Unit Sale Price is required to be declared on pack intended for sale, however, the Unit Sale Price computation shall exclude the value of product being provided for FREE. It is clarified that there is no requirement of declaring Unit Sale Price on Free product.

An indicative label declaration is provided below.

Net Qty: 900 ml + 1 N (generic name of commodity) Free

MRP (incl. of all taxes); USP ₹ 180 ₹ 0.20/ml + 1 N of (generic name of commodity) worth ₹ ____ Free.



16. Is Unit sale price required to be declared on packs offering discount/price off?

Yes, Unit Sale Price is required to be declared. In such cases the Unit Sale Price can be computed by dividing the post offer MRP (inclusive of all taxes) by the Net Quantity. An indicative label declaration is provided below.

CONTENTS: 10N (generic name of commodity)

MRP ₹ (incl. of all taxes); ₹ 400 ₹ 360; ₹ 36.00 /1N

17. Is there an exemption for smaller pack sizes or retail packs of lesser value?

Pre-packaged commodities having a surface area of 100 square centimetres or less OR having MRP of ₹ 35 or less shall not be required to declare Unit Sale Price.

18. What is the implementation date of the Legal Metrology (Packaged Commodities) Amendment Rules, 2021?

As per the Legal Metrology (Packaged Commodities) Amendment Rules, 2022, the effective date for the amendment coming into force is notified as October 1, 2022. Therefore, the amendment shall apply to pre-packaged commodities manufactured, packed, imported on or after the said date.

As per the aforesaid Amendment Rules of 2022, no prosecution shall be initiated against the manufacturer or packer or importer of pre-packaged commodities for making declaration of Unit Sale Price with effect from April 1, 2022.

It is also clarified that with effect from April 1, 2022, non-standard packs can be introduced for commodities enlisted in the Second Schedule to the Rules, provided the Unit Sale Price is declared on the label of such non-standard packs.

-----*****-----